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ASX/Media Announcement

Super Cheap Auto Group (SUL) Update on Second Half Trading Performance

In a presentation today at the Macquarie Securities 2009 Australian Leaders Conference, Mr Peter Birtles, Managing Director of Super Cheap Auto Group Limited, will provide an update on second half trading performance.

Like for like sales growth in the Group's three businesses, for the 18 weeks to 2 May 2009, was as follows:

Supercheap Auto	6%
BCF	10%
Goldcross Cycles	6%

Mr Birtles said trading performance across the Group had been extremely pleasing.

"Supercheap Auto has traded consistently well over the period, benefiting from the introduction of new products, our store refurbishment program and supply chain initiatives," Mr Birtles said.

"BCF has also performed very strongly, as a result of product innovation, local ranging initiatives and an increase in the number of people taking camping holidays over the summer and Easter periods.

"Goldcross Cycles' Melbourne stores have also benefited from an increase in marketing and an improved range offering."

A copy of Mr Birtles' presentation has been lodged with the Australian Securities Exchange (ASX) and will be available on the ASX website.

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